

Everything Is Obvious Why Common Sense Is Nonsense

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Everything Is Obvious Why Common

"Common sense is a kind of bespoke make-believe, and we can no more use it to scientifically explain the workings of the social world than we can use a hammer to understand mollusks." - Nicholas Christakis, The New York Times "Everything is Obvious is engagingly written and sparkles with counter-intuitive insights. Its modesty about what can and cannot be known also compares favourably with other "big idea" books."

Everything Is Obvious: How Common Sense Fails Us: Watts ...

Here are 3 lessons from Everything Is Obvious: Common sense doesn't account for cognitive biases, which makes it unreliable. Focus on the present and react, rather than trying to predict the future. Build uncommon sense using the scientific method to make better decisions.

Everything Is Obvious Summary - Four Minute Books

Why is the Mona Lisa the most famous painting in the world? Why did Facebook succeed when other social networking sites failed? Did the surge in Iraq really lead to less violence? And does higher pay incentivize people to work harder? If you think the answers to these questions are a matter of common sense, think again. As sociologist and network science pioneer Duncan Watts explains in this ...

Everything is Obvious: Why Common Sense is Nonsense ...

Everything Is Obvious shows you that common sense isn't as reliable as you think it is, because it often fails us in helping to make predictions, and how you can change the way you or your company make decisions with more scientific, statistically grounded methods.

Everything Is Obvious Summary - YET RAY

From one of the world's most influential and cited sociologists, Everything is Obvious reveals how variable is human common sense and how, as individuals, societies and businesses, we delude ourselves into thinking we can know the future.

Everything is Obvious: Why Common Sense is Nonsense ...

"Common sense is a kind of bespoke make-believe, and we can no more use it to scientifically explain the workings of the social world than we can use a hammer to understand mollusks." - Nicholas Christakis, The New York Times "Everything is Obvious is engagingly written and sparkles with counter-intuitive insights. Its modesty about what can and cannot be known also compares favourably with other "big idea" books."

Everything is Obvious: Why Common Sense is Nonsense eBook ...

Author:Watts, Duncan J. Everything is Obvious: Why Common Sense is Nonsense. World of Books Australia was founded in 2005. Each month we recycle over 2.3 million books, saving over 12,500 tonnes of books a year from going straight into landfill sites.

Everything is Obvious: Why Common Sense is Non... by Watts ...

But, as "Everything is Obvious," a fascinating book by Duncan Watts, points out, applying "common sense" answers to major political and economic problems is equally, if not more, unlikely to yield a good result.

Amazon.com: Everything Is Obvious: *Once You Know the ...

Everything is Obvious book. Read 280 reviews from the world's largest community for readers. Why is the Mona Lisa the most famous painting in the world? ...

Everything is Obvious: Once You Know the Answer by Duncan ...

Everything Is Obvious Only by understanding how and when common sense fails, Watts argues, can we improve how we plan for the future, as well as understand the present—an argument that has important implications in politics, business, and marketing, as well as in science and everyday life. ...

Everything Is Obvious ()

Everything Is Obvious argues that just as the legal system may have downplayed the role of chance when punishing Gray, common sense reasoning, by focusing on actual outcomes rather than possible...

Everything Is Obvious by Duncan Watts: Review

Watts' argument has important implications in politics, business, and marketing, as well as in science and everyday life. About Everything Is Obvious. By understanding how and when common sense fails, we can improve our understanding of the present and better plan for the future. Drawing on the latest scientific research, along with a wealth of historical and contemporary examples, Watts shows how common sense reasoning and history conspire to mislead us into believing that we understand ...

Everything Is Obvious by Duncan J. Watts: 9780307951793 ...

Flanagan responds, "Everything ends badly, otherwise it wouldn't end." This sums up why the phrase "this will end badly" annoys me so much in the investment world. People constantly use this line whenever things are going well. My response is the same as young Flanagan's — of course it will end badly, otherwise it wouldn't end.

Everything, in retrospect, is obvious - A Wealth of Common ...

His second book, Everything is Obvious *Once You Know the Answer: How Common Sense Fails Us, explains common errors people make when making decisions especially for groups or organizations, and suggests alternative methods using research and data.

Duncan J. Watts - Wikipedia

Common sense is a kind of bespoke make-believe, and we can no more use it to scientifically explain the workings of the social world than we can use a hammer to understand mollusks.

Book Review - Everything Is Obvious, Once You Know the ...

Everything Is Obvious - Everything Is Obvious audiobook, by Duncan J. Watts... By understanding how and when common sense fails, we can improve our understanding of the present and better plan for the future. Drawing on the latest scientific research, along with a wealth of historical and contemporary examples, Watts shows how common sense reasoning and history conspire...

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